

Kansas Medical Group Management Association

FALL 2011 CONFERENCE

9/14/2011 - 9/15/2011

**Overland Park Marriott
Overland Park, Kansas**

MEMBER REGISTRATION INFORMATION

FEATURED SPEAKERS

Kansas Medical Society

Speaker information to be announced



Lorelei Schieferdecker, Health Insurance Specialist

Pre-Existing Condition Insurance Plan (PCIP)

Many people who have been unable to get health insurance can now get coverage through the Pre-Existing Condition Insurance Plan (PCIP), created under the Affordable Care Act. In March of 2010, the Affordable Care Act created a new program – the Pre-Existing Condition Insurance Plan -- to make health insurance available to people who have been denied coverage by private insurance companies because of a pre-existing condition.

The Pre-Existing Condition Insurance Plan (PCIP) provides a health coverage option if someone has been without health coverage for at least six months, has a pre-existing condition or has been denied health coverage because of a health condition, and are a U.S. citizen or reside here legally.

These plans do not replace state high-risk pools, which remain alternatives for those with pre-existing conditions. However, the premiums in PCIPs are, in general, lower than those offered by the competition. PCIP plan options provide preventive care (paid at 100%, with no deductible) when seeing an in-network doctor and the doctor indicates a preventive diagnosis. Included are annual physicals, flu shots, routine mammograms and cancer screenings. For other care, a deductible may be required before PCIP pays for health care and prescriptions.

The Program:

- Covers a broad range of health benefits, including primary and specialty care, hospital care, and prescription drugs. All covered benefits are available to someone, even to treat a pre-existing condition.
- Doesn't charge the enrollee a higher premium just because of a medical condition.
- Doesn't base eligibility on income.

The U.S. Department of Health and Human Services, with the help of the U.S. Office of Personnel Management and the U.S. Department of Agriculture's National Finance Center, runs Pre-Existing Condition Insurance Plan in 23 states and the District of Columbia. The federal government contracts with a national insurance plan to administer benefits in those states. In the other 27 states, there are state-based programs.

Lorelei Schieferdecker is a Health Insurance Specialist with the Centers for Medicare and Medicaid Services' Kansas City Regional Office. She works with the Regional External affairs team in the planning and delivery of CMS messages to a grassroots network of partners responsible for communicating CMS information and initiatives through outreach activities. The regional external affairs team possesses expertise in partnership development and management, media relations and support with all CMS initiatives.

Prior to joining the team, Lorelei was the Program Manager for Beneficiary Services at Primaris, the quality improvement organization for Missouri. She graduated from Columbia College with a degree in Criminal Justice.



Dave Timmons

**The ART of Leadership in Medical Group Management:
Six Secrets to Become Leaders Who ROCK!**

This inspirational leadership program will uncover the six most important leadership attributes that separate GREAT leaders from average managers. Our medical field of play is constantly changing and highly measured by rational numbers, processes, and technology. However, True Success depends on the emotional engagement of our PEOPLE through the ART of Leadership.

Come ready to 'Rock the House' with Dave Timmons as he performs some classic rock song parodies while delivering at least 12 actionable tips to improve your leadership effectiveness immediately! You don't want to miss this one!!

Dave was born and raised in the inner city of Indianapolis and is a graduate of Indiana University's premier Business School. Some other interesting facts about Dave: He can ride a unicycle AND juggle (not at the same time); He is published in Chicken Soup for the Soul of America; His first car: 1965 Mustang; His first concert: The Jackson Five; once played guitar with Bon Jovi...on Guitar Hero 5.

KMGMA 2011 Fall Conference

Breakout Sessions – Thursday, September 15, 2011

SESSION 1 - 1:15 p.m. - 2:30 p.m.

- A. What the Future of Physician Value-Based Purchasing Means for You Today, Martie Ross – Salon A-B**
- B. ICD-10-CM; The Disaster You Can Plan For, Tracy Bird & Brenda Edwards — Salon C-D**
- C. Credentialing – Avoiding Pitfalls: A panel discussion on credentialing guidelines. – Salon E**

Break (2:30 – 3:15 p.m.)

SESSION 2 – 3:15 p.m. – 4:30 p.m.

- A. What the Future of Physician Value-Based Purchasing Means for You Today, Martie Ross – Salon A-B**
- D. ICD-10-CM; The Disaster You Can Plan For, Tracy Bird & Brenda Edwards — Salon C-D**
- E. Credentialing – Avoiding Pitfalls: A panel discussion on credentialing guidelines. – Salon E**

KMGMA FALL 2011 CONFERENCE BREAKOUT SPEAKERS

What the Future of Physician Value-Based Purchasing Means for You Today

Regardless of the eventual fate of the Affordable Care Act, the transition from volume-based to value-based reimbursement will continue to march forward. This session will address CMS' Physician Feedback Program and Value-Based Payment Modifier, reimbursement for care coordination and medical home services, current and future quality reporting requirements, and emerging quality-based compensation models for physicians. We will highlight what physician practices should do today to best position themselves for the future.

Martie Ross is a principal with Spencer Healthcare Strategists. She advises health care providers on a broad range of issues including health care reform, Medicare and Medicaid regulations, hospital-physician alignment, health information privacy and security law, and health information technology. Ms. Ross frequently conducts internal investigations and consults with clients in developing, implementing, and refining compliance programs. Additionally, she facilitates strategic planning sessions and provides in-house training for boards of directors, medical staff members, executives, and employees.

ICD-10-CM; the Disaster You Can Plan For

The transition in physician practices from ICD-9 to the ICD-10 coding system will be one of the biggest changes to healthcare operations in recent years. The US healthcare system lags far behind the rest of the world in making this transition. Developed in 1992, ICD-10 is currently used in over 100 countries to report statistics, track data and determine reimbursement. The consequences of inaction could be costly for practices that fail to plan and prepare for this overhaul of the coding system coming October 1, 2013. Attendees will:

- Be introduced to ICD-10-CM code set, available resources, and examples of code usage
- Review potential business impacts involving physicians, payers, clearinghouses and other vendors
- Learn implementation steps to prepare for the conversion to the new code set.

Tracy Bird, FACMPE, CPC, CPMA, CEMC, CPC-I, Director-Management & Consulting Services, KaMMCO

Ms. Bird has over 36 years of experience in various specialties in the areas of practice operations and billing and coding, including training, communications, and policy and procedure development. She is a Fellow in the American College of Medical Practice Executives (FACMPE) and is also a Certified Professional Coder (CPC), a Certified Professional Medical Auditor (CPMA), a Certified Evaluation and Management Auditor (CEMC), as well as a Certified Professional Medical Coding Curriculum instructor (CPC-I) through the American Academy of Professional Coders (AAPC).

Brenda Edwards, CPC, CPMA, CPC-I, CEMC, Coding and Compliance Specialist, KaMMCO

Brenda entered the coding and billing profession 25 years ago. She has been involved in many aspects of coding and billing. Her current responsibilities include chart auditing, coding and compliance education, and contributing articles to the company website and publication as well as articles for coding publications. Brenda is an AAPC-approved PMCC instructor, ICD-10 Trainer and is an AAPC Workshop Presenter. She is a frequent speaker for local chapters and AAPC regional conferences. She is currently serving on the AAPCCA (American Academy of Professional Coders Chapter Association) Board of Directors.

Credentialing – Avoiding Pitfalls: A panel discussion on credentialing guidelines.

Listen to how different provider groups handle their physician credentialing and streamline their processes to be more efficient.

Suzann Wright, RN, Via Christi Clinic, PA

Jill Jones, Cypress Heart, PA

Karen Reed-Coffman, CPCS, Cotton-O'Neil Clinic

KMGMA FALL 2011 CONFERENCE SCHEDULE

Wednesday, September 14, 2011

5:00 p.m. – 5:30 p.m. Executive Committee meeting w/hotel staff – *Quail Creek I*
5:30 p.m. – 9:00 p.m. Executive Board meeting – *Quail Creek I*
6:30 p.m. Insurance Committee – *Salon C*
6:30 p.m. KS Association of Rural Health Clinics – *Quail Creek IV*
7:30 p.m. – 10:00 p.m. Coventry Health Care Hospitality Suite – *1009*
3:00 p.m. – 10:00 p.m. Exhibitor Setup – *Salons F – J*

Thursday, September 15, 2011

7:00 a.m. – 8:00 a.m. Members' Registration – *Grand Ballroom Hallway*
7:00 a.m. – 8:00 a.m. Breakfast – *Quail Creek I - III*
7:30 a.m. – 8:00 a.m. New Members Orientation and Breakfast – *Quail Creek IV*
7:00 a.m. – 9:00 a.m. Exhibitor Set-up – *Salons F - J*
8:30 a.m. – 8:45 a.m. Welcome and Announcements – *Salons A - E*
8:45 a.m. – 10:00 a.m. KMS (Kansas Medical Society) -- *Salons A - E*
**Announcement to follow with final confirmation*
10:00 a.m. – 11:00 a.m. Break – Exhibits – *Salons F – J*
11:00 a.m. – 12:00 p.m. KMGMA Business Meeting (Members Only) *Salons A - E*
12:00 p.m. – 1:15 p.m. Lunch – *Quail Creek Ballroom (I – IV)*
Lorelei Schieferdecker, CMS
1:15 p.m. – 2:30 p.m. Breakout Session #1
A. What the Future of Physician Value-Based Purchasing Means for You Today, Martie Ross—*Salon A&B*
B. ICD-10-CM; The Disaster You Can Plan For, Tracy Bird & Brenda Edwards—*Salons C&D*
C. Credentialing – Avoiding Pitfalls: A panel discussion on credentialing guidelines, Suzann Wright, Karen Reed Coffman, Jill Jones—*Salon E*
2:30 p.m. – 3:15 p.m. Break – Exhibits – *Salons F-J*
3:15 p.m. – 4:30 p.m. Breakout Session #2
A. What the Future of Physician Value-Based Purchasing Means for You Today, Martie Ross—*Salon A&B*
B. ICD-10-CM; The Disaster You Can Plan For, Tracy Bird & Brenda Edwards—*Salons C&D*
C. Credentialing -- Avoiding Pitfalls: A panel discussion on credentialing guidelines, Suzann Wright, Karen Reed Coffman, Jill Jones -*Salon E*
5:30 p.m. – 7:00 p.m. **Cocktail Reception Featuring Sean McNown -- Pool side**
All Members, Guests and Business Associates are invited.

Friday, September 16, 2011

7:00 a.m. – 8:00 a.m. Breakfast – *Quail Creek I - III*
7:30 a.m. – 8:00 a.m. Past Presidents' Breakfast – *Quail Creek IV*
8:00 a.m. – 8:30 a.m. Break-Exhibits – *Salons F – J*
8:30 a.m. – 9:45 a.m. **The ART of Leadership in Medical Group Management: Six Secrets to Become Leaders Who Rock, Dave Timmons**
Salons A - E
9:45 a.m. – 10:30 a.m. Break -Exhibits - *Salons F - J*
10:30 a.m. – 11:45 a.m. **The ART of Leadership in Medical Group Management: Six Secrets to Become Leaders Who Rock, Dave Timmons**
Salons A & E
11:45 a.m. – 1:00 p.m. Lunch – *Quail Creek Ballroom (I – IV)*
1:00 p.m. Adjournment

Cocktail Reception

Featuring Sean McNown

Pool side

5:30 – 7:00

Before heading out to your favorite Kansas City restaurant, Jazz Club, casino, or shopping boutique, Join your colleagues for a special cocktail reception.

All members, spouses, guests, and business associates are invited....
Check at the registration table for information about where to find the "Hot spots" in K.C.

Sean McNown is Kansas City's best acoustic solo guitarist / vocalist. He is well known at several Kansas City nightclubs for performing all of your favorite hits from the 60's to today. You have probably seen Sean performing at Cafe Trio, 75th Street Brewery, The Blue Moose, O'Dowd's on the Plaza, 810 Sports Zone on the Plaza, Barley's Brewhaus and countless other Kansas City venues.



ADAM **BLUE** PRODUCTIONS

This song list is only a few of the great songs that Sean plays.

You Can't Always Get What You Want – Rolling Stones
No Such Thing – John Mayer
Everybody Wants to Rule the World – Tears for Fears
Me and Julio – Simon and Garfunkel
Lucy in the Sky With Diamonds – The Beatles
Behind Blue Eyes – The Who
Still Haven't Found – U2
Hide Your Love Away – The Beatles
Heard it through the Grape vine – Marvin Gaye
Crash Into Me – Dave Matthews

Slide – Goo Goo Dolls
Faith – George Michael
Dream Weaver – Gary Wright
Ever Lose My Faith in You – Sting
Message in a Bottle – The Police
Aimie – Pure Prairie League
I Will Survive – Gloria Gaynor
Tiny Dancer – Elton John
Change the World – Eric Clapton
Better Man – Pearl Jam

Kansas Medical Group Management Association
Fall 2011 Conference – September 14, 15, 16 – Overland Park Marriott

REGISTRATION

Please use a separate form for each Conference Registrant, other than spouse. A photocopy of this form may be used for additional Registrants.

Name _____ Title _____

Organization _____

Address _____ City _____ St. _____ Zip _____

Phone _____ E-mail _____

Check Appropriate Box: Member Guest of KMGMA Member Physician

REGISTRATION FEE FOR PROGRAM ATTENDANCE

	Before 9/1/11	After 9/1/11	
MEMBER – KMGMA PROGRAM EARLY REGISTRATION FEE	\$90.00	\$150.00	\$ _____

No Charge for Physicians

Meals are no cost to members, but please help us control expenses by marking only the meals you plan to attend.

MEMBER

- Thursday Breakfast Yes No
- Thursday **New Members** Breakfast Yes No
- Thursday Luncheon Yes No
- Thursday Entertainment Yes No
- Friday Breakfast Yes No
- Friday **Past President's** Breakfast Yes No
- Friday Luncheon Yes No

MEMBER PROGRAM REGISTRATION FEES ARE NON-REFUNDABLE.

Enter All That Will Apply: Spouse/Guest Name _____

GUEST

GUEST OF KMGMA MEMBER	\$140.00	\$185.00	\$ _____
MEALS GUEST OF KMGMA MEMBER			
Thursday Breakfast	\$25.00		\$ _____
Thursday Luncheon	\$25.00		\$ _____
Thursday Evening Reception	\$50.00		\$ _____
Friday Breakfast	\$25.00		\$ _____
Friday Luncheon	\$25.00		\$ _____

TOTAL AMOUNT (Make checks payable to KMGMA) \$ _____

Guest Reservations refundable only if canceled before AUGUST 24, 2011

Hotel Reservations:

Separate hotel reservation information is enclosed or call(913) 451-8000 Monday through Friday, 8:00 a.m. – 5:30 p.m.

Hotel Reservations must be received prior to AUGUST 24, 2011

Mail registration forms with check or credit card information to: Claire Daniels
 Executive Assistant - KMGMA
 5051 E. Lincoln, #4C • Wichita, KS 67218
 (316) 686-4414
 cdaniels1@cox.net

WIN \$100.00 !

If you register before August 6, 2011, your name will be entered into the “early-bird” registration drawing.

KANSAS MEDICAL GROUP MANAGEMENT ASSOCIATION

KMGMA accepts payment for conference fees in two ways: by check or credit card. If using a credit card, enclose this form with conference registration.

ATTENTION: EXHIBITORS—DO NOT INCLUDE ELECTRICAL OR INTERNET FEES.

Amount to be charged to the credit card: _____

Circle type of credit card: VISA, MasterCard, Discover

Name as it appears on the credit card: _____

Credit Card Number: _____

Expiration date: _____

Billing address: _____

(City) (State) (Zip code)

Telephone number: (_____) _____

Signature _____

Print name as signed: _____

Include with registration form. Return to: Claire Daniels, Executive Assistant, 5051 E. Lincoln #4C, Wichita, KS 67218; Phone: (316) 686-4414; e-mail: cdaniels1@cox.net

Overland Park Marriott is pleased to host:

**Kansas Medical Group Management Association
September 14-16, 2011**

Reservations must be received prior to August 24, 2011 in order to ensure accommodations at the discounted group rate. Reservations can be made by calling (800) 810-2759 or by returning this card to:

**Overland Park Marriott
Attn: Sarah Geiter
10800 Metcalf
Overland Park, KS. 66210**

PLEASE PRINT:

Arrival Day/Date: _____
Time: _____
Departure Day/Date: _____
Name: _____
Organization/Company _____
Street Address: _____
City: _____
State: _____ Zip Code: _____
Telephone: _____
Email: _____
Sharing Room With: _____

ONE RESERVATION CARD PER ROOM, PLEASE

ROOM TYPE REQUEST	GROUP RATE	CHECK ONE
(1) King Bed	\$135.00	
(2) Double Beds	\$135.00	

All Rooms are Non-Smoking

Special Requests (please check):
 Crib Roll Away Bed

**Additional nights may not be available at the group rate.
Please contact the hotel to confirm availability.**

**Check in time is 3:00pm. Check out time is 12:00pm.
Reservations must be guaranteed by one night's deposit or with a major credit card.**

Card Name: _____

Card Number: _____

Expiration Date: _____

Signature: _____

IMPORTANT

The Overland Park Marriott is unable to grant direct billing for rooms or incidental accounts, unless pre-approved by the Credit Department. We are pleased to honor the following credit cards: American Express, Diners Club, Discover, MasterCard and Visa.

KMGMA FALL GOLF TOURNAMENT



WEDNESDAY, SEPTEMBER 14, 2011

Ironhorse Golf Club • 15400 Mission Rd., Leawood, Kansas 67224

Directions On Page 2

11:30 a.m. Registration & Lunch - \$70 covers green fee, cart & luncheon
1:00 p.m. Shotgun tee-off

AWARDS: Prizes to be awarded to each member of the 1st and 2nd place teams. Closest to the pin and longer putt get prizes.

FORMAT: *Scramble format. Customary scramble rules and using a minimum of 3 tee shots of each member.*

RSVP: **Please return the entry from below no later than September 7, 2011.**
Note your handicap or average score for 18 holes. For additional information, please call Charley at (316) 687-2112, or Fax: (316)687-1260



KMGMA GOLF - RETURN BY SEPTEMBER 7, 2011

Yes, I will be able to attend the KMGMA Golf Tournament.

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Organization: _____

Phone Number: _____ Handicap or average score: _____

Return to: **Charley Larsen • The Center For Reproductive Medicine**
9300 E. 29th North, Ste. 102 / Wichita, KS 67226

**Make checks
payable to: KMGMA**

Directions

Ironhorse Golf Club

15400 Mission Rd.
Leawood, KS 66224

Phone: 913/685-4653 • Fax: 913/685-4601

From North of Kansas City Take I-29 South to Hwy 35 South. Take 69 South via the Overland Parkway Exit. Exit on 151st St. and take a Left. Follow 151st St. East for about 2 1/2 miles until you reach Mission Rd. Take a right on Mission Rd. and follow for 4 blocks. Ironhorse Golf Club entrance will be at the top of the hill on the right.

From East of Kansas City Follow I-435 West and exit on State Line. Take a left and head South to 151st St. Take a right on 151st St. and head West about 1 mile to Mission Rd. Take a Left on Mission Rd. and follow for 4 blocks. Ironhorse Golf Club entrance will be at the top of the hill on the right.

From South of Kansas City Take I-35 North to 151st St. Exit. Take a Right on 151st St. and follow to Mission Rd. Take a right on Mission Rd. and follow for 4 blocks. Ironhorse Golf Club entrance will be at the top of the hill on the right.

From West of Kansas City Take I-435 East to 69 South (Fort Scott Exit). Take 69 South and Exit on 151st St. and take a Left. Follow 151st St. East for about 2 1/2 miles until you reach Mission Rd. Take a right on Mission Rd. and follow for 4 blocks. Ironhorse Golf Club entrance will be at the top of the hill on the right.



KMGMA GENERAL INFORMATION

Early Bird Registration:

If you register for the Fall Conference on or before August 2, your name will be entered into a special drawing to be held during the Fall Conference. You can win \$100!

Insurance Focus Group Meeting:

The Insurance Focus Group will meet on Wednesday evening at 6:30 p.m. As a KMGMA member, you are encouraged to attend. Membership in this focus group is not required in order for you to attend the meeting.

KS Association of Rural Health Clinics Meeting:

The KS Association of Rural Health Clinics will meet on Wednesday evening at 6:30 p.m. As a KMGMA member, you are encouraged to attend. Membership in this focus group is not required in order for you to attend the meeting.

Attire:

Business-casual attire is acceptable for all conference functions. Casual attire is acceptable for Thursday evening.

Education credits:

ACMPE: KMGMA conference is pre-approved for credits from the American College of Medical Practice Executives.

How to access “Members Only” section of the KMGMA web site:

Current members are issued a “user name” and “password”.

Contact Claire Daniels -- cdaniels1@cox.net for your current information.

Can guests and non-members attend KMGMA Conferences?

KMGMA conferences provide networking and educational opportunities for colleagues and staff who are eligible for membership based on the current by-laws. They are welcome to attend the conferences as guests. With the exception of the business meeting and focus groups, guests can attend all or a portion of the conference that is of interest to them.

If you know a colleague who would like to attend our conference, please refer to the registration form or www.kmgma.org. All conference information and forms are on our web site. Feel free to contact Dorothy Gallagher, Membership Chair, with any questions...me@midkan.net or (785) 827-2238.

Membership information:

You can obtain information and an application for KMGMA membership at the registration table during the conference or on our web site at www.KMGMA.org.

List of Attendees:

If you would like a copy of the members who are attending the current conference, copies are available at the registration table.

KMGMA Officers & Focus Groups:

The list of current officers and KMGMA Focus Groups can be found on the KMGMA website at www.kmgma.org.