

KANSAS
MEDICAL GROUP MANAGEMENT ASSOCIATION



WORLD CLASS
MANAGEMENT

SPRING 2003 CONFERENCE

April 16-18, 2003

WICHITA

Marriott®

9100 Corporate Hills Drive
Wichita, Kansas 67207

AFFILIATED WITH — Medical Group Management Association



FEATURED SPEAKERS

Bruce Jenner

World's Greatest Athlete

"Finding the Champion Within"

Thursday, 8:45 a.m. to 9:45 a.m. – Salons E-H



Bruce Jenner captivated the world's attention when he broke the world record in the decathlon at the 1976 Olympic games in Montreal, earning the title "World's Greatest Athlete." Since that time, he has become a highly respected motivational speaker, sports commentator, entrepreneur, commercial spokesperson, television personality, actor, producer, and author. A devoted father and husband, he is also a loyal supporter of many non-profit and charitable organizations such as the Special Olympics and the Pediatric AIDS Foundation.

A gifted media personality, Bruce can often be seen in guest-starring roles on prime time television series. He has been the subject of countless magazine and newspaper articles worldwide. He is a highly regarded author. His latest book is entitled Finding the Champion Within.

Darryl Smith,

Head Coach Wichita State University, Women's Basketball Program

"Creating Winners"

Friday, 8:45 a.m. and 9:45 a.m. – Salons E-H



In just four short seasons, Darryl Smith has brought Wichita State University unparalleled success in its women's basketball program. He led the Shockers to back-to-back postseason berths, the first in school history during his first two years. Since coming to WSU in the summer of 1998, Smith has emphasized a work ethic in his players that has been the key to his on-court success.

A master motivator, Smith also is a firm believer in the fundamentals of basketball with an emphasis on defense and rebounding. Most importantly, he places priority on educating his players off the court, as he believes in getting the most out of each of them to be successful not only in athletics, but also in the game of life.

Dr. John Simmering

"Managing the Unmanageable Employee"

Friday, 10:15 a.m. to 11:30 a.m. – Salons E-H



Dr. Simmering is the director of Prairie View's Process Solutions Group. He earned his Ph.D. in psychology from Oklahoma State University with an internship at the University of Florida in Gainesville. In 2000, Dr. Simmering co-authored with Dwight Roth an article addressing developmental tasks of older adults in the Journal of Aging and Identity. They were honored with a National Research Award.

Dr. Simmering brings together an array of resources and expertise to assist organizations, businesses and individuals in achieving their fullest potential, productivity and success.

KMGMA SPRING 2003 CONFERENCE SCHEDULE

Wednesday, April 16, 2003

6:00 p.m. – 6:30 p.m.	Executive Committee meeting with hotel staff-Board Room
6:30 p.m. – 9:00 p.m.	Executive Committee meeting - Executive Board Room
7:00 p.m. – 8:00 p.m.	Committees Dinner - Sandwich buffet
7:00 p.m.	Insurance & Legislative Committee - Topeka Room
7:00 p.m.	Human Resources Committee - Arkansas Room
7:30 p.m. – 10:00 p.m.	Central States Recovery Hospitality Suite - Room 1017
8:00 p.m.	Rural Health Committee - Sedgwick Room
9:00 p.m. – 11:00 p.m.	Exhibitor Setup - Salons A-D, Pre-Assembly Area

Thursday, April 17, 2003

7:00 a.m. – 8:00 a.m.	Members' Registration - Pre-Assembly Area
7:00 a.m. – 8:00 a.m.	Breakfast - Atrium
7:00 a.m. – 9:00 a.m.	Exhibitor Set-up - Salons A-D, Pre-Assembly Area
8:30 a.m. – 8:45 a.m.	Welcome and Announcements - Salons E-H
8:45 a.m. – 9:45 a.m.	“Finding the Champion Within” BRUCE JENNER , Salons E-H
9:45 a.m. – 10:45 a.m.	Break – Exhibits – Drawings - Salons A-D, Pre-Assembly Area
10:45 a.m. – 11:45 a.m.	KMGMA Business Meeting (Members Only) - Atrium
11:45 a.m. – 1:15 p.m.	Luncheon Speaker LARRY HATTEBERG , KAKE TV - Salons E-H
1:15 p.m. – 2:45 p.m.	Breakout Session #1 A. “History and update on the Malpractice Industry” Larry Gill , KaMMCO - Atrium B. “Simple Practical Implementation of HIPAA for Small Group Practices” - Salon 1 Robert Tennant , MGMA C. “Provider Education for Rural Health Clinics” Salon 2 - Susan Carrico , Riverbend GBA
2:45 p.m. – 3:15 p.m.	Break – Exhibits – Drawings - Salons A-D
3:15 p.m. – 4:45 p.m.	Breakout Session #2 – Repeat of Session #1
5:30 p.m. – 9:30 p.m.	Prairie Rose Chuck Wagon Supper and Show Buses leave Marriott at 5:45 p.m.

Friday, April 18, 2003

7:00 a.m. – 8:15 a.m.	Breakfast - Atrium - Salons A-D
7:00 a.m. – 8:15 a.m.	Past Presidents' Breakfast - Arkansas Room
8:15 a.m. – 8:45 a.m.	Break-Exhibits–Drawings - Salons A-D, Pre-Assembly Area
8:45 a.m. – 9:45 a.m.	“Creating Winners” DARRYL SMITH , WSU Women's Basketball Coach Salons E-H
9:45 a.m. – 10:15 a.m.	Break -Exhibits -Drawings-Salons A-D, Pre-Assembly Area
10:15 a.m. – 11:30 a.m.	“Managing the Unmanageable Employee” JOHN SIMMERING , Salons E-H
11:30 a.m. – 1:00 p.m.	Lunch - Atrium
1:00 p.m.	Adjournment

KMGMA Spring 2003 Conference
Breakout Sessions - Thursday, April 17
1:15 p.m. - 2:45 p.m. or
3:15 p.m. - 4:45 p.m.

A. Malpractice Insurance
Larry Gill, KaMMCO

The History and Update on the Malpractice Industry -
Atrium

B. HIPAA Implementation
Robert Tennant, MGMA

Simple Practical Implementation of HIPAA for
small group practices - Salon 1

C. Provider Education for Rural Health Clinics
Susan Carrico, Riverbend GBA

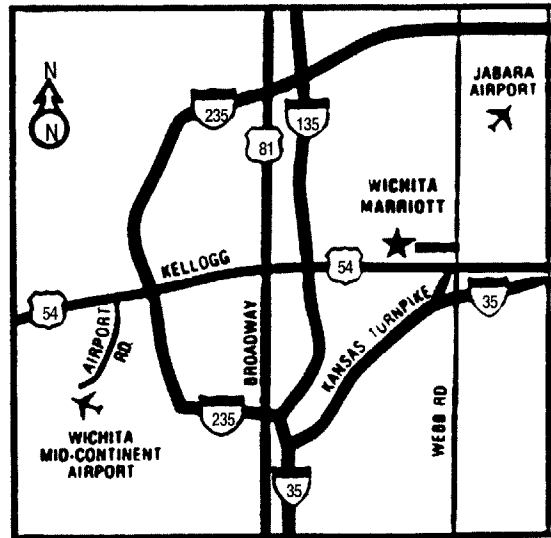
Understanding the fundamentals of rural health
Salon 2

Due to room size, there is no need to reserve your place in advance.



WICHITA
Marriott

9100 Corporate Hills Drive
Wichita, Kansas 67207
(316) 651-0333



If you have questions or comments, please call one of your Officers.

President Lynn A. Adams, CMPE
Medical Business Resources, Inc.
Hays, KS
(785) 650-1102

President Elect Jolana (Jo) L. Marsh
Associates in Women's Health, PA
Wichita, KS
(316) 685-3822, Ext. 2230

1st Vice President David (Dave) A. Gordon, CPA
Hillside Medical Office
Wichita, KS
(316) 685-1381

2nd Vice President Terry Freeman, FACMPE
Medical Service Corp.
Wichita, KS
(316) 681-3425

Secretary Michelle Meier
Kansas Medical Clinic
Topeka, KS
(785) 232-4248

Treasurer Bradley (Brad) Deutsch, CPA
Cancer Center of KS
Wichita, KS
(316) 262-4467



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