

KANSAS
MEDICAL GROUP MANAGEMENT ASSOCIATION



***Managing the
Medical Triathlon***

FALL 2002 CONFERENCE
September 19-20, 2002

OVERLAND PARK

Marriott®

10800 Metcalf Avenue
Overland Park, Kansas 66210

AFFILIATED WITH — Medical Group Management Association





FEATURED SPEAKERS

Jason Womack, M. Ed.

"Creating Order Out of Chaos – Staying Afloat in a World of Too Much to Do"

Thursday, 8:30 a.m. and 10:00 a.m. – Salons A-E



Jason Womack is a staff trainer and consultant for David Allen and Company, an Ojai, California consortium providing solutions and implementation support that enhances individual and organizational performance. His background includes several years of curriculum development for educators and other professionals, coupled with extensive research in high performance behavior. He has authored numerous articles in magazines, newspapers, and professional journals, and has been a featured keynote speaker on the topic of individual and team productivity for several national organizations. Jason has traveled extensively studying history and sociology. He is a teacher, seminar leader, executive coach, storyteller, and triathlete. Jason holds four teaching credentials in the State of California, and a Master's degree in Education.

Sara M. Larch, MS, FACMPE

"Turn Your Denials Into Cash"

Friday, 9:00 a.m. and 10:45 a.m. - Salons A-E

Sara M. Larch, MS, FACMPE is the chair of the MGMA Board of Directors and Chief Operating Officer at University Physicians, Inc., at the University of Maryland. Ms. Larch has over 20 years of medical group practice experience in single and multispecialty groups of small and large size. She has a master's degree in health sciences administration from Virginia Commonwealth University. She is Past President of the Academic Practice Assembly and a Fellow and Board member of the American College of Medical Practice Executives.



KMGMA FALL 2002 CONFERENCE SCHEDULE

Wednesday, September 18, 2002

6:00 p.m. - 9:00 p.m.	Executive Committee - <i>Quail Creek II</i>
7:00 p.m. - 8:00 p.m.	Committees Dinner
7:00 p.m.	Insurance & Legislative Committees - <i>Quail Creek I</i>
7:00 p.m.	Human Resources - <i>Quail Creek III</i>
8:00 p.m.	Rural Health - <i>Quail Creek IV</i>
9:00 p.m. - 11:00 p.m.	Exhibitor Setup - <i>Salons F-J</i>

Thursday, September 19, 2002

7:00 a.m. - 8:15 a.m.	Members' Registration - <i>Conference Area</i>
7:00 a.m. - 8:15 a.m.	Breakfast - <i>Quail Creek I, II, III</i>
7:00 a.m. - 8:15 a.m.	New Member Orientation & Breakfast - <i>Quail Creek IV</i>
7:00 a.m. - 10:00 a.m.	Exhibitor Setup - <i>Salons F-J</i>
8:15 a.m. - 8:30 a.m.	Welcome and Announcements - <i>Salons A-E</i>
8:30 a.m. - 10:00 a.m.	"Creating Order Out of Chaos - Staying a float in a World of Too Much to Do" - Jason Womack, M.Ed. - <i>Salons A-E</i>
10:00 a.m. - 10:30 a.m.	Break - Exhibits - Drawings - <i>Salons F-J</i>
10:30 a.m. - 11:45 a.m.	KMGMA Business Meeting (Members Only) - <i>Salons A-E</i>
11:45 p.m. - 1:15 p.m.	Luncheon Speaker To be announced - <i>Quail Creek Ballroom</i>
1:15 p.m. - 2:45 p.m.	Breakout Session #1 A. "Washington Update" - Jennifer Searfoss, Eastern & Southern Section Government Affairs Rep for MGMA - <i>Salons A-B</i> B. "Hiring and Firing" - Micki Debbrecht, PHR, Director Human Resources (KMS/KaMMCO/MSK/KMIS) - <i>Salon E</i> C. "Be a HIPAA Hero: Compliance Strategies for Physician Practices." Martie Ross, Esq., Foulston Siefkin, LLP <i>Salons C-D</i>
2:45 p.m. - 3:15 p.m.	Break - Exhibits - Drawings - <i>Salons F-J</i>
3:15 p.m. - 4:45 p.m.	Breakout Session #2 - Repeat of Session #1
6:00 p.m. - 9:00 p.m.	Cash bar - Dinner - Willie Farrell (8:00 p.m.) <i>Salons A-E</i>

Friday, September 20, 2002

7:30 a.m. - 8:30 a.m.	Breakfast - <i>Quail Creek I, II, III</i>
7:30 a.m. - 8:30 a.m.	Past Presidents' Breakfast - <i>Quail Creek IV</i>
8:30 a.m. - 9:00 a.m.	Break - Exhibits - Drawings - <i>Salons F-J</i>
9:00 a.m. - 10:15 a.m.	"Turn Your Denials Into Cash!" - Sara M. Larch, MS, FACMPE - <i>Salons A-E</i>
10:15 a.m. - 10:45 a.m.	Break - Exhibits - Drawings - <i>Salons F-J</i>
10:45 a.m. - 12 Noon	"Turn Your Denials Into Cash!" Sara M. Larch, MS, FACMPE - <i>Salons A-E</i>
12:00 Noon - 1:30 p.m.	Lunch - <i>Quail Creek Ballroom</i>
1:30 p.m.	Adjournment

KMGMA Fall 2002 Conference

Breakout Sessions – Thursday, September 19, 2002

1:15 – 2:45 or 3:15 – 4:45

- A. **“Washington Update” -- Salons A-B**
Jennifer Searfoss, Eastern and Southern Section Government Affairs Representative for MGMA

Medical practices often receive late and contradictory information on the actions of Capitol Hill and the Administration affecting health care and daily administrative burdens. This update will provide timely information on the status of Medicare administrative simplification, Medicare reimbursement, federal prompt payment legislation, fraud and abuse, and HIPAA implementation. The presentation will also address other hot topics under consideration by Congress and federal regulatory agencies.

- B. **“Hiring and Firing” -- Salon E**
Micki Debbrecht, PHR, Director of Human Resources (KMS/KaMMOC/MCS/KMIS)

To provide managers with general employment law/regulatory information necessary to make sound decisions and avoid potential employer liability. Subjects to be covered will include the hiring and interview process, reference checks, termination of employment, and wage and hour.

- C. **“Be a HIPAA Hero: Compliance Strategies for Physician Practices” -- Salons C-D**
Martie Ross, Esq., Foulston Siefkin, LLP

HIPAA is the beginning of a revolutionary process change that will affect interactions between patients, providers, suppliers, payers and employers for years to come. This session will raise your awareness regarding the HIPAA Privacy Rule and give you practical tips for your implementation efforts.

