

**KANSAS  
MEDICAL GROUP MANAGEMENT ASSOCIATION**



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**MANAGING RISK...  
or  
DODGING BULLETS?**

**FALL 1992 CONFERENCE**

**September 24-25, 1992**

WICHITA  
**Marriott.**

9100 Corporate Hills Drive  
Wichita, Kansas 67207

*AFFILIATED WITH—Medical Group Management Association*





## FEATURED SPEAKERS

### **DONNA E. SWEET, M.D.**

Dr. Sweet is a native of Wichita, Kansas. She attended Wichita State University where she earned both her B.S. and M.S. degrees in biology. She obtained her M.D. degree from The University of Kansas School of Medicine; she completed her residency in Internal Medicine at The University of Kansas - Wichita and Affiliated Hospitals in Wichita, Kansas, and was board certified in Internal Medicine in 1982.

Currently, she has multiple roles in medical education and patient care at The University of Kansas School of Medicine - Wichita. She is Director of Internal Medicine Education, and Chairman of Internal Medicine at St. Francis Regional Medical Center. She is best known for medical treatment and research that she has done on AIDS. Dr. Sweet currently spends over 80 hours a week on patient care, education, and lecturing on AIDS. She manages to work in free time with her family for her hobbies, which include travel and golf.

### **GLORIA G. FLENTJE, Attorney Foulston & Siefkin**

Gloria Flentje is a 1965 University of Kansas graduate. She obtained a Juris Doctorate from Southern Illinois University and was admitted to the Bar in Kansas in 1976. She practices primarily in the areas of Employment Law and School Law. Ms. Flentje is the immediate past President of the Wichita Bar Association.

### **JOHN A. BELT, Ph.D. Center for Management & Human Resource Development**

John Belt received his B.S. degree from the University of Southern California and his Ph.D. from Texas Tech University. He had several years of managerial experience in industry between his undergraduate and graduate work. Dr. Belt was a National Science Foundation Fellow at Texas Tech where he received his Ph.D. in Industrial Psychology with a minor in Industrial Engineering. In addition to his teaching duties in the management department, he is a senior research associate with the Center for Management and Human Resource Development. He conducts both basic and applied research in management. He has authored over 50 scholarly works in addition to serving as a consultant to numerous firms. Dr. Belt is active in management development, offering 20-30 seminars and workshops throughout the year. He has been awarded the Excellence in Teaching Award by the Kansas Regents and the Nation's Outstanding Educator Award by the Society for Human Resource Management.

### **DON R. SENSABAUGH, JR., Attorney Flaherty, Sensabaugh, and Bonasso**

Mr. Sensabaugh was graduated from the West Virginia University Law School in 1976. He is a senior partner in the law firm of Flaherty, Sensabaugh, and Bonasso in Charleston, WV. More than 90 percent of his practice involves the defense of professional liability suits on behalf of West Virginia physicians and hospitals. He is Chairperson of the Bar Association's Law and Medicine Committee, the West Virginia Defense Trial Lawyers Association, the American Bar Association's Section of Litigation, American Society of Medical Association Counsel, and he also is counsel for the West Virginia State Medical Association.

### **RANDY FISHER, Attorney Michaud, Hutton & Bradshaw**

The law firm of Michaud, Hutton & Bradshaw, Wichita, Kansas, consists of nine lawyers and 12-15 support staff. The firm is well-known for its representation of injured plaintiffs in litigation involving medical negligence, products liability, and other personal injury cases.

### **PHILIP L. BEARD, President ProSTAT Resource Group**

Phil currently serves as President of ProSTAT Resource Group, an entity specializing in the development of practice management products, consulting and workshops. The primary focus of ProSTAT is to assist physicians and other healthcare entities in the areas of revenue enhancement, CPT4 coding, fee management, Medicare regulations and fraud and abuse defense. He currently has authored a Medicare text, *The ProSTAT Guide to Medicare*, and a Medicare workbook, *Medicare in the 90's*. Phil also serves as a guest columnist for *The Health Niche Advisor*.

Prior to beginning ProSTAT Resource Group, Phil was a manager/consultant for a major CPA firm. In this position, he worked extensively with physicians and other healthcare providers in establishing fee schedules and reviewing reimbursement issues.

For the period of 1980 through 1986, Phil was the Director of Medicare Claims for Blue Cross and Blue Shield of Kansas City. While in this position, he had responsibility for receipt and processing of Medicare Part B claims, including the establishment of reasonable charge levels and utilization review controls.

Phil has a Bachelor of Arts degree from Missouri Western State College and a Master of Arts from the University of Missouri at Kansas City. He has provided consulting services for more than 300 physicians and is an active lecturer on healthcare issues. He has worked closely with several national organizations including the Medical Group Management Association, Society of Pain Practice Management and Dannemiller Memorial Education Foundation.

#### **NOTE:**

At the Friday luncheon, we will have a Nuts and Bolts session seating arrangement. We will have a sign-up sheet at Registration to obtain ideas from you regarding subjects you may wish to discuss with your peers.

If there are specialty groups that would like to break-out separately, we will make efforts to reserve a table during lunch for your group. Please note this at Registration.

# KMGMA CONFERENCE SCHEDULE

## Wednesday, September 23, 1992

- 5:30 P.M. - 8:00 P.M. \* Executive Committee Meeting — *Executive Board Room*
- 6:30 P.M. - 8:00 P.M. \* Insurance Committee Meeting (Members are welcome to attend) — *Topeka Room*
- 6:00 P.M. - 7:30 P.M. \* Membership Committee Meeting — *Sedgwick Room*
- 6:00 P.M. - 8:00 P.M. \* Physician Relations / Government Affairs Committee Meeting — *Arkansas Room*

## Thursday, September 24, 1992

- 7:00 A.M. - 9:00 A.M. \* Exhibitor Setup  
\* Registration
- 7:45 A.M. - 8:45 A.M. \* Breakfast — *Wichita Ballroom*
- 8:45 A.M. - 9:00 A.M. \* Welcome - **Bob Knight**, Wichita Mayor — *Kansas Grand Ballroom*
- 9:00 A.M. - 10:00 A.M. \* The History and Progress of AIDS — **Donna Sweet, M.D.** — *Kansas Grand Ballroom*
- 10:00 A.M. - 10:30 A.M. \* Break - Exhibits - Prize Drawing
- 10:30 A.M. - 12:00 noon \* KMGMA Business Meeting — *Kansas Grand Ballroom*
- 12:00 noon - 1:00 P.M. \* Lunch with Exhibitors — *Wichita Ballroom*
- 12:00 noon - 1:00 P.M. \* New Member Orientation and Luncheon — *Topeka Room*  
(Please confirm your reservation on your registration form.)
- 1:00 P.M. - 1:30 P.M. \* **John Knack** - Vice President, Blue Cross - Blue Shield — *Wichita Ballroom*
- 1:30 P.M. - 2:45 P.M. \* Breakout Session #1  
**Gloria Flentje**, Attorney — Sexual Harassment in the Workplace —  
*Kansas Grand Ballroom* -  
**John Belt**, Ph.D. — Coaching as a Managerial Technique —  
*Kansas Grand Ballroom*
- 2:45 P.M. - 3:15 P.M. \* Break - Exhibits - Prize Drawing
- 3:15 P.M. - 4:30 P.M. \* Breakout Session #2  
**Gloria Flentje**, Attorney — Wage & Hour Pitfalls —  
*Kansas Grand Ballroom*  
**John Belt**, Ph.D. — Employee Orientation – Creating Psychological Bonds —  
*Kansas Grand Ballroom*
- 5:30 P.M. \* Bus leaves for Cowtown
- 6:00 P.M. \* Hospitality / Cowtown — Chuck Wagon Meal / Melodrama  
Sponsored by HCA Wesley Medical Center

## Friday, September 25, 1992

- 7:30 A.M. - 8:15 A.M. \* Breakfast — *Wichita Ballroom*
- 8:15 A.M. - 8:45 A.M. \* Break - Exhibits - Prize Drawing
- 8:45 A.M. - 10:15 A.M. \* Anatomy of a Medical Malpractice Claim  
**Don Sensabaugh**, Attorney / **Randy Fisher**, Attorney  
Sponsored by McDonough Caperton Insurance Group
- 10:15 A.M. - 10:45 A.M. \* Break - Exhibits - Prize Drawing
- 10:45 A.M. - 11:45 noon \* Anatomy of a Medical Malpractice Claim (continued)
- 11:45 noon - 1:00 P.M. \* Lunch — Nuts & Bolts — *Wichita Ballroom*
- 1:00 P.M. - 2:30 P.M. \* **Phil Beard** — Medicare: Earthquake or Warning Tremor? — *Kansas Grand Ballroom*  
Sponsored by St. Francis Regional Medical Center, Wichita
- 2:30 P.M. - 2:45 P.M. \* Break
- 2:45 P.M. - 4:30 P.M. \* **Phil Beard** — Medicare: Earthquake or Warning Tremor? (continued)
- 4:30 P.M. \* Adjourn

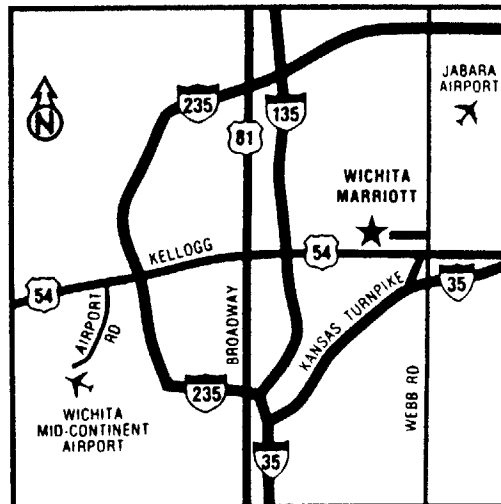


## WICHITA MARRIOTT

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If you have questions or comments, call one of your Officers.

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